

SYLLABUS
BA IN FASHION MARKETING AND PROMOTION
SEMESTER – II

TECHNIQUES AND PROCESSES IN FASHION

Sub. Code: BFMP-202

Credits: 04

Total Marks: 100

Minimum Pass Marks: 40%

Internal Assessment: 40 Marks

University Examination: 60 Marks

Unit 1:

Knowledge of Tools; Manufacturing Machinery; Health & Safety Awareness.

Unit 2:

Basic Hand Stitches; Machine Stitches; Fastening; Necklines; Tucks; Plackets; Pockets.

Unit 3:

Collars; Cuff; Sleeves; Waistbands; Zippers; Hems; Trimming; Layout, Cutting & Marking

Suggested Readings:

1. Turn-of-the-Century Fashion Patterns and Tailoring Techniques, S. S. Gordon, Dover Publications.
2. Handbook for Fashion Designing: Best Drafting Techniques, Ritu Jindal, Mittal Publications
3. Techniques of Drafting and Pattern Making: Garments for Kids and Adolescents, Padmavati B. Atlantic Publishers.